# REPORT





#### THE 29<sup>TH</sup> EDITION WAS HELD FOR THE FIRST TIME IN THE ANHEMBI DISTRICT, IN SÃO PAULO/SP

As the most visited logistics event in South America, Intermodal South America is a benchmark for innovations, technologies, products, and services in the logistics, intralogistics, technology, freight transport, and foreign trade sectors. The event brought together key decision-makers, business leaders, trendsetters, public policy managers and buyers in a single environment.

The 2025 edition was a total success, establishing itself as a landmark event in the industry and surpassing all expectations regarding attendance, business generated, and the experiences offered.

We look forward to seeing you from April 14 to 16, 2026, at the Anhembi District in São Paulo, for the 30<sup>th</sup> Intermodal South America, a special edition!

Take the opportunity to be part of Latin America's main meeting point for the sector.

# BEM-VINDO



### BIG NUMBERS 2025



#### **43,000 sq meters** EXHIBITION AREA



Over 500 NATIONAL AND INTERNATIONAL BRANDS **49,852** VISITORS FROM 92 COUNTRIES



Over 600 CONGRESS ATTENDEES (3<sup>RD</sup> INTERLOG SUMMIT)





Over 60 hours of content









## OPENING CEREMONY 2025



- Marco Basso, President of Informa Markets Latam
- Mariana Pescatori, Substitute Minister of Ports and Airports
- George Santoro, Executive Secretary of the Ministry of Transport
- Paulo Alexandre Barbosa, Congressman and President of the Mixed Parliamentary Front for Ports and Airports
- Flávia Takafashi, Substitute General Director of the Agência Nacional de Transportes Aquaviários (ANTAQ)
- Arthur Lima, Chief of Staff of the State of São Paulo
- Vander Costa, President of the Confederação Nacional do Transporte (CNT)
- Pedro Moreira, President of the Associação Brasileira de Logística (ABRALOG)
- Marcella Cunha, Executive Director of the Associação Brasileira de Operadores Logísticos (ABOL)
- Jesualdo Conceição da Silva, CEO of the Associação Brasileira dos Terminais Portuários (ABTP)
- Bayard Umbuzeiro Filho, President of the Associação Brasileira de Terminais e Recintos Alfandegados (ABTRA)
- Elber Alves Justo, CEO of MSC
- Hermano do Amaral Pinto Junior, Director of the Infrastructure Center at Informa Markets Latam
- Sergio Bacci, President of Transpetro



Interligando a Cadeia Logística

The 3<sup>rd</sup> INTERLOG SUMMIT was held during the 3 days of Intermodal South America 2025 and included 2 simultaneous congresses (XXVIII CNL - CONFERÊNCIA NACIONAL DE LOGÍSTICA, held by ABRALOG and CONGRESSO INTERMODAL SOUTH AMERICA), which totaled 4 content tracks (panels, lectures and cases) in the afternoon, starting at 1:30pm.





The conferences happened at the same time, with 2 content tracks for each one, adding up to 4 stages over the 3 days of the event.



CROSS-CUTTING TOPICS:







LARS JENSEN International Attraction CEO of Vespucci Maritime and Leading Expert in the Container Transportation Sector



**PEDRO AMORIM** International Attraction Professor and Researcher at the University of Porto and Insper, Co-Founder of LTPlabs



FERNANDO YUNES Senior VP and Leader of Mercado Livre in Brazil





ONARA LIMA ESG Sustainability Executive, Advisor and Professor at FDC



**THAIS HERÉDIA** Economics Analyst at CNN Brasil



**CAIO COPPOLLA** Political Commentator, Columnist and Consultant





# An arena for important industry discussions!

In its third year, the Intermodal Arena is an exclusive space for content within the fair that is free for visitors. The program ran from 2 p.m. to 7 p.m. and included lectures and panels relevant to the sector, covering topics including connectivity in the supply chain, digital transformation, ESG in logistics, and the competitiveness of multimodal logistics, among others.



The Intermodal Arena is an exclusive space for content within the fair, free of charge to visitors.

# intermodal TI INNOVATIONS

The TI Innovations arena is a highly successful project at Intermodal. The space featured companies presenting innovative solutions, as well as lots of free, exclusive content on new technologies for the entire logistics chain.

#### **EXHIBITORS 2025:**

ALBATROZ MGA | ATOMO DO BRASIL | BUYCO CHECKLIST FÁCIL | CONNECT SEA | DESCARTES EC DATA | FAZCOMEX | ISS | LEAD COMEX LKM TECNOLOGIA | MAPPERS | SIGRAWEB SMARTCOMEX | SPIA LOG | VIXTRA TECNOLOGIA



TI Innovations is an exclusive space for content within the fair and free to visitors.

Outdoor Exhibition – Visitors exploring our outdoor area discovered the latest highperformance technology and vehicles from the exhibiting companies. Exhibitors: BR Samor, Caru Containers, Elo Log, Envimat, GH Transportes, Gold Container, IBL Valores, Logplace, Prosegur, Somerlog, Yamalog





**Escola Móvel de Conectividade do SENAI** – Visitors could take part in courses and immersive experiences with 5G, private networks, IoT, AI, Wi-Fi 6 and much more. They explored simulators and cutting-edge technologies and learned how connectivity is transforming the industry.

**[New]** In partnership with the São Paulo Municipal Tourism Office, we had a mobile **Central de Informação ao Turista (CIT)** to help visitors make the most of their stay in São Paulo. The mobile CIT provided maps of the city, guides, themed itineraries, and tips on tourist attractions, gastronomy, and culture.





#### Mobile Training Unit - Simulator Module by SEST SENAT

This initiative uses cutting-edge technology to enhance the qualifications of transportation professionals in critical areas such as road safety, safe driving, and defensive driving. In partnership with Mercedes-Benz, we developed a project that adapts a **driving simulator** to an automaker's bus, allowing bus and truck drivers to gain knowledge and specialization in any location.

# In a new format, SINDASP's "DESEMBARAÇA SP" was held in Intermodal's main auditorium.

On April 23 and 24, the São Paulo Customs Brokers Association organized an event addressing the main challenges and opportunities of foreign trade with the Federal Revenue Service, MAPA, ANVISA, and SEFAZ. "Desembaraça SP" is part of the Customs Brokers' Day week celebrations (April 25) and aims to promote discussion on crucial issues in the field.





#### 8<sup>th</sup> FNDA – National Customs Brokers Forum

ADAB – Associação dos Despachantes Aduaneiros do Brasil held the 8<sup>th</sup> FNDA (Fórum Nacional dos Despachantes Aduaneiros) on April 23 and 24, 2025, from 12 p.m. to 2 p.m., at ARENA INTERMODAL.

Topics relevant to professional customs brokers were debated, as well as topics important to the entire logistics and customs chain operating in foreign trade.

Intermodal hosted the **Top of Mind Transport Award**, held by TranspoData, further strengthening the connection with the market! Now in its eighth edition, this is the most prestigious award in the road freight sector. Winners are selected based on a spontaneous survey, meaning the winners are chosen by transport professionals themselves.





# YOUR VOICE AT INTERMODAL SOUTH AMERICA!

Innovation is a hallmark of Informa Markets' events.

The videocast was recorded in a studio set up at the fair, during the three days of the event, becoming an open channel for debate and presentation of relevant topics for the sectors gathered at the largest Logistics, Transportation and Multimodality fair in Latin America.

Produced and edited by those who understand the sector, its episodes will present trends and solutions that drive business.

This content will be active throughout 2025 and part of 2026.



ANDREA ESPÍRITO SANTTO Journalist and

**Public Relations** 



PAUL BAHAMONDES Global Head of Supply Chain

FOLLOW US TO BE NOTIFIED AND MAKE SURE YOU DON'T MISS A SINGLE EPISODE.

> **3 seasons** 24 episodes of 45 minutes each





# VISITOR PROFILE 2025



# SECTORS

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Tobacco

Textile

Technology

Telecommunications / IT

• Tourism / Hotels / Restaurants

• Liquid Bulk Terminals

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#### **VISITOR OBJECTIVES**

TO KEEP UP TO DATE WITH BEST PRACTICES AND MARKET TRENDS	70%
DISCOVER NEW PRODUCTS AND SERVICES	54%
ESTABLISH NEW BUSINESS RELATIONSHIPS	52%
FIND NEW SUPPLIERS	29%
FIND SPECIFIC EXHIBITORS	26%
CONSUME QUALIFIED CONTENT	24%





# **EXHIBITOR PROFILE 2025**







#### TRANSPORT AND SERVICES

- AIRWAY
- AIRPORTS
- WATER TRANSPORT / WATERWAY
- SHIPPING
- ASSOCIATIONS AND TRADE
   ASSOCIATIONS
- BREAKBULK
- CABOTAGE
- ADMINISTRATIVE CONSULTANCY
- HR CONSULTANCY
- BROKERAGE AND INSURANCE
- DREDGING
- TRANSPORT PACKAGING
- RAILWAY
- FINANCIAL INSTITUTION
- MARITIME
- SPECIALIZED MEDIA
   I OGISTICS OPERATOR
- PORT OPERATOR
- PORTS AND DRY PORTS
- •ROAD
- TERMINALS AND LIQUID TERMINALS
- CARRIER

# SEGMENT

#### **INTRALOGISTICS**

 WAREHOUSE
 ASSOCIATIONS AND TRADE ASSOCIATIONS AND TRADE ASSOCIATIONS
 DISTRIBUTION CENTER
 COLD CHAIN
 SUSTAINABILITY CONSULTANCY
 PACKAGING
 PROTECTIVE EQUIPMENT
 STORAGE EQUIPMENT
 MAINTENANCE
 MACHINERY AND EQUIPMENT
 SELF STORAGE
 SECURITY SYSTEM
 VEHICLES AND ASSEMBLERS

#### TECHNOLOGY

- CONNECTIVITY
- E-COMMERCE
- HARDWARE
- SOFTWARE AND SYSTEMS
- TELEMETRY AND TRACKING

#### FOREIGN TRADE

- FREIGHT FORWARDER



This year ONE is focusing on technology. Last year, our focus at the event was Green, presenting solutions for reducing carbon emissions. In 2025, we introduced our new tool, Container Plus, which allows customers to control the temperature of their containers entirely through a computer. This is my third time at the fair, and I'm thrilled that it's being held in the Anhembi District. I thought the structure was great—even better than in previous years!

#### Gabriel Ferreira | Commercial | ONE – Ocean Network Express

Our second time participating as an exhibitor at Intermodal exceeded our expectations. The event connected us with potential customers and partners and allowed us to present our expansion projects and solutions in security, innovation and sustainability, and the market responded well, showing strong interest."

**Fulvius Tomelin** | Vice President of Commercial and New Business | Ultracargo.

This fair is a unique opportunity for us to showcase all that we do in our day-to-day logistics and port activities. Marimex has to be present to take advantage of this opportunity. I'd say we had three very good, well-attended days. Our company offers a wide range of services, including customs clearance, terminal operations, transportation, and sea and air freight forwarding, and we also manage import and export departments. So, within this sequence, there are many different angles of view, which allow us to add a lot of value to what we offer our clients. And we certainly expect good results. We receive a lot of people from abroad, India, England, Germany, China, the United States, in short, we have a lot of prospects here.

#### Antônio Carlos (Caio) Fonseca | President | Marimex

The Intermodal event has always been important for our logistics department. It's an opportunity to meet with friends, partners, and clients, align expectations, set the course for the rest of the year, and present new solutions. Tecon Salvador is a multipurpose terminal that handles cabotage, import, export, break bulk, and bulk operations. And that's what we've focused on this year. It's about showcasing our portfolio and technological innovations and providing our clients with this experience.

Guilherme Dutra | Commercial Director | Tecon Salvador - Wilson Sons



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+147 thousand followers

#### LINKEDIN

+109 thousand messages sent

+609 thousand impressions

+73,4 thousand clicks

#### META

NTERMODAL

+1.4 remillion accounts ached

+37 thousand visitors

+22,7 thousand clicks

#### INSTAGRAM

+3,9 million accounts reached

+150 thousand visitors

+26,9 thousand clicks GOOGLE ADS

+2,5 million impressions

+219 thousand clicks

META ADS

+2,3 million impressions

+16 thousand clicks

SITE + 787 thousand visitors

**+1.2 million** page views March 2024 to April 2025

#### **DIGITAL CHANNEL**

+ 233 thousand visitors
+339 thousand page views
+280 exclusive articles published
March 2024 to April 2025

#### ADS AND/OR BANNERS

70 partner magazines and websites
6 international partners
41 industry associations



**Intermodal South America** is part of **Informa Markets** and the **Informa Group**. Sustainability at Informa focuses on the long-term impact we have on customers, colleagues, the communities in which we work and the environment. For this reason, Informa has developed the **FasterForward** approach to sustainable business.

Informa is committed to becoming an increasingly sustainable business with a positive impact. Through the FasterForward program, we are embedding sustainability into everything we do and seizing opportunities to help our customers and markets do the same.

**FasterForward** is a three-part structured program with ambitious commitments and a wide range of activities covering Informa's business operations, our brands and products, and our broader impact on the community.

We're moving faster on sustainability.











#### **1-Inspiring Sustainability**

By 2025, we aim to integrate sustainability into our brand and inspire our sector to be more sustainable by promoting the achievement of the UN Sustainable Development Goals (SDGs).



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Expand infrastructure and modernize technology to provide modern and sustainable energy services for all in developing countries.



Achieve higher levels of economic productivity through diversification, technological modernization, and innovation.

9 INDUSTRY, INFRASTRUCTURE

Develop quality, reliable, sustainable and resilient infrastructure, with an emphasis on equitable and affordable access for all.



Reduce global per capita food waste at retail and consumer levels, and minimize food losses throughout production and supply chains.



Mobilize knowledge, expertise, technology, and financial resources to strengthen the global partnership for sustainable development. In addition to encouraging and promoting effective public-private and civil society partnerships, based on the experience of these partnerships' resource mobilization strategies.

#### **2- Environmental Responsibility**

Our goal is to become carbon neutral and reduce waste by 50% by 2025. We also aim to help our customers reduce their carbon footprint. This is a stepping stone towards achieving zero waste and zero net carbon by 2030 or earlier:

- Better Stands Program: raising awareness among our exhibitors and assembly companies so that they use reusable stands and thus reduce waste generation;
- Reduction of printed materials, which are FSC certified;
- Interactive map available on the Intermodal Platform,
  - replacing the printed pocket map;
- Use of LED lighting in the pavilion and Informa spaces and optimization of the use of air conditioning to reduce energy consumption;
- Selective collection and environmentally correct disposal of all waste generated at the event;
- Use of carpet made of recycled pet, with 80% reused from previous events. Post-event waste is sent for recycling and transformed into new products;
- Vegan and vegetarian food options at the event's restaurants and snack bars;
- There is a designated area at the exit for the proper disposal of badges, which will be reused at future events.

#### **3- Social Responsibility**

By 2025, we will contribute at least 1% of our pre-tax income to community groups, advocate for diversity and inclusion, and create value for our host cities:

- Hiring of People with Disabilities (PwD) in partnership with the PAE program (Programa de atendente eficientes);
- Motorized chairs are available for accessibility at the event;
- Support for the Safrater and CAMPS (Centro de Aprendizagem e Mobilização Profissional e Social) Santos initiatives during the event.



#### Host Sponsor 2025

#### Platinum Sponsor 2025







Interlog Summit 2025 Gold Sponsors



Por Frete.com





Interlog Summit 2025 Silver Sponsors







Intermodal Arena 2025 Silver Sponsors

O out-in GLOBAL LOGISTICS





#### IIntermodal Arena 2025 Bronze Sponsors





GOODSTORAGE espaços inteligentes







#### **International Partner Event**



21-23 October, Fira Barcelona Gran Via, Spain

#### **Public Sector Support**



**Official Media** 

#### ESTADÃO 💏 🔒



#### Institutional Support



**Media partners** 







# THANK YOU! LET'S TALK?

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